



## Message from the Advisory Committee Chairman

Dear Industry Colleague,

Following the success of the Offshore Technology Conference (OTC) Asia in Malaysia, we are pleased to invite you to participate and showcase your technical and innovative solutions, advancements and services at the upcoming OTC Asia, to be held from 20 - 23 March 2018 at the Kuala Lumpur Convention Centre in Kuala Lumpur, Malaysia.

Designed and programmed to benefit the industry in the region and around the globe, OTC Asia is a collaborative effort amongst 13 international professional sponsoring organisations, two endorsing organisations, and numerous supporting organisations.

Following OTC Brasil and the Arctic Technology Conference, OTC Asia represents the third international expansion of the highly successful OTC held annually in Houston, Texas, U.S.A. OTC is the world's premier event for the development of offshore resources, concentrating on the fields of drilling, exploration, production and environmental protection. For over forty-five years, it has provided a platform for the industry to come together to solve challenges, network, share lessons learnt and conduct business.

The maiden OTC Asia, held in March 2014 in Kuala Lumpur, achieved a remarkable attendance of over 25,000 industry professionals from 88 countries and 79 nationalities. More recently, the second OTC Asia held in March 2016 succeeded in attracting more than 20,000 attendees from 70 countries despite the challenging industry climate, establishing it as the region's premier international offshore energy event. It is anticipated that OTC Asia 2018 will match, if not exceed, the benchmarks set by previous OTC Asia editions.

PETRONAS is pleased to be continuing its support of Asia's premier offshore energy event as OTC Asia's Corporate Supporting Organisation. We look forward to your participation and working with you to make OTC Asia 2018 a success.

Sincerely,

Datuk Wan Zulkiflee Wan Ariffin  
Advisory Committee Chairman  
Offshore Technology Conference Asia  
President & Group CEO  
**PETRONAS**

# ABOUT OTC ASIA

## Participate in the offshore energy industry's premier, global event!

During three and a half dynamic days at the Offshore Technology Conference Asia (OTC Asia) exhibition hall, your company can showcase its products and services to the world's leading experts and key decision-makers in the offshore energy industry.

As an exhibiting company at OTC Asia, you can demonstrate your new technologies / services as you network with valued clients and make new business contacts. As a sponsor, promote your industry standing and presence to the offshore community.

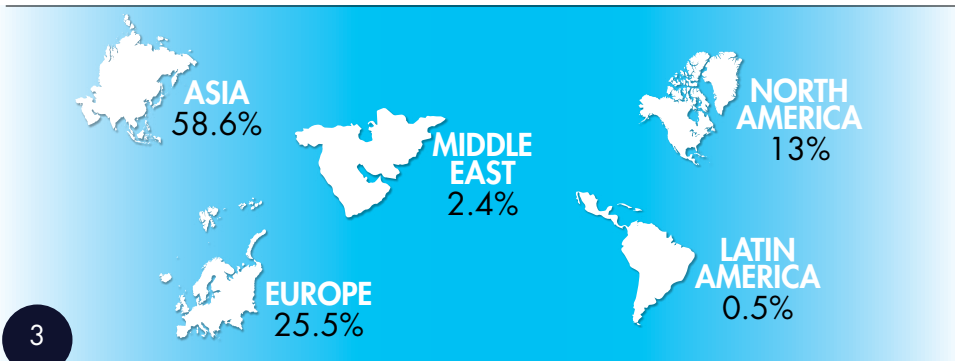
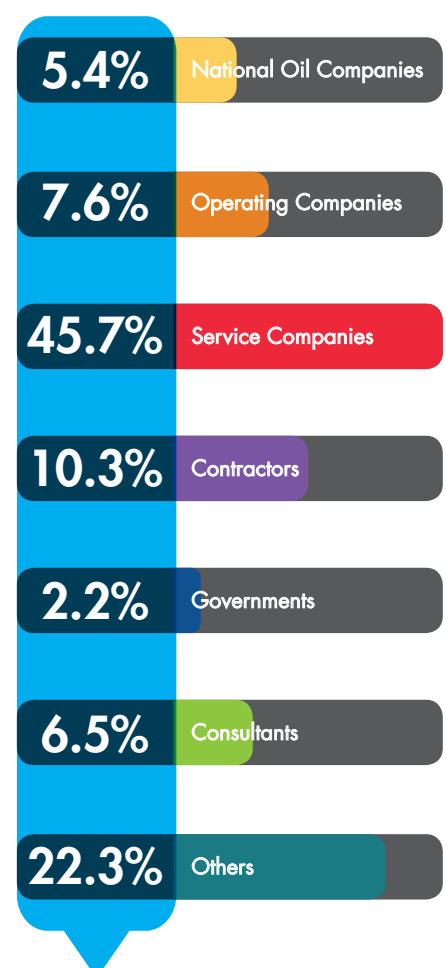
## About the Offshore Technology Conference Asia (OTC Asia)

The biennial OTC Asia is where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters.

OTC Asia provides the ideal platform to reflect on the achievements and aspirations of the region and the industry, and what it takes for Asia to remain resilient and responsive to a growing energy market.

## OTC Asia 2016 – A Resounding Success

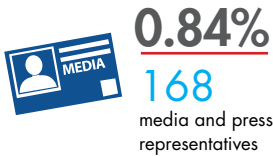
The most recent OTC Asia held 22-25 March 2016 in Kuala Lumpur, Malaysia attracted 20,007 industry professionals from 70 countries. The event also included an exhibition showcasing the products and services of more than 280 companies.



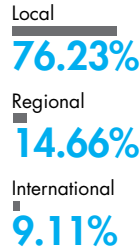
# ABOUT OTC ASIA

## Our Attendees

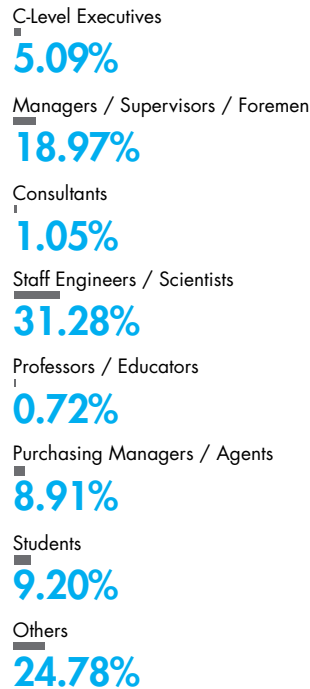
### By Type



### By Region

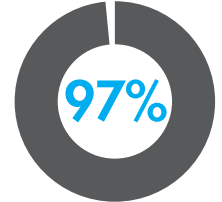


### By Job Function

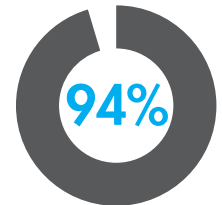


### Top 10 Countries

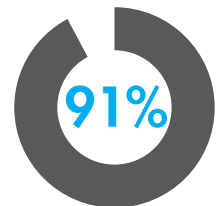
- Australia
- China
- Indonesia
- Korea
- Malaysia
- Netherlands
- Singapore
- Thailand
- United Kingdom
- United States



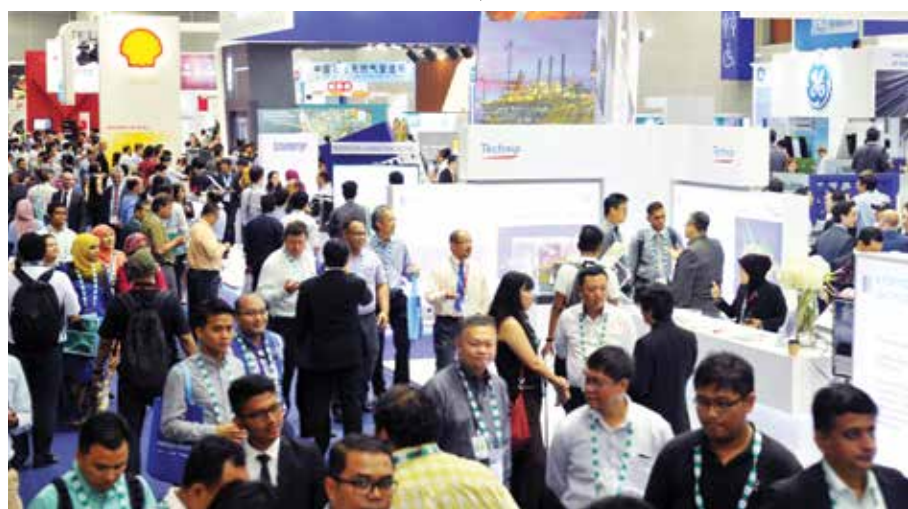
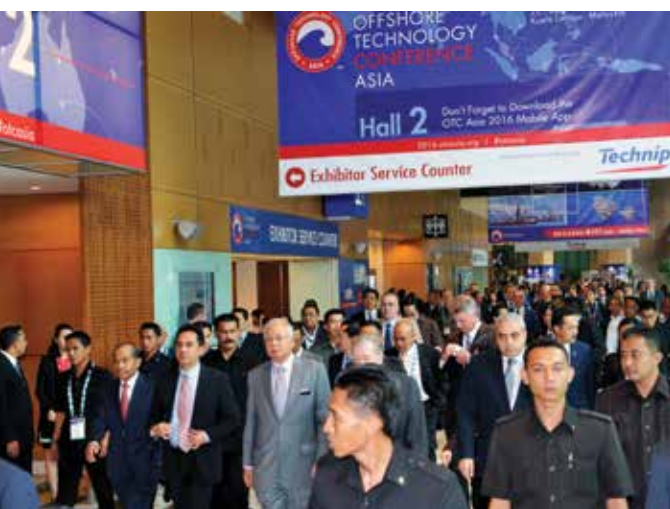
said they would recommend OTC Asia to others



rated the networking at event as fair to excellent



rated the exhibition as good to excellent



## EXHIBIT AT OTC ASIA

Be a part of Asia's premier offshore energy event. Complete the Exhibit Space Agreement and submit it today.

### Exhibit Space Rates

Halls 1-5 (minimum 36sqm).....USD690/sqm  
Halls 6-8 (minimum 9sqm).....USD590/sqm

### How to Exhibit

Once your company has elected to participate in this prestigious event, follow these three easy steps:

1. Review all exhibit information carefully
2. Select 3 preferred booth locations.
3. Complete and submit the Exhibit Space Agreement. A 25% deposit will be due 1 April 2017 to maintain your exhibit space

### Exhibit Space Assignments

- OTC Asia conducts space assignments based on the OTC Asia Priority Point Number System, and then on a first-come, first-served basis
- New exhibitors may submit an Exhibit Space Contract. Exhibit space will be assigned on a first-come, first served, space available basis in January 2017.
- Exhibitors will be notified of timelines and procedures
- Exhibit space is assigned for the OTC Asia 2018 event only

### Exhibitor Benefits and Support from OTC Asia

#### Pre-Show

- Unique promotional and advertising opportunities to help increase your company's exposure and return on investment
- Regular exhibitor newsletter keeping you informed of important deadlines and developments related to the event
- A comprehensive Exhibitor Services Manual providing the tools you need for a successful exhibition experience
- Complimentary company listing in the OTC Asia Mobile App
- Targeted global marketing campaigns featuring highlights of the exhibition

#### On-Site

- Two (2) complimentary exhibitor registrations per 9sqm of booth space
- 50 complimentary exhibition visitor passes per 9sqm of booth space
- An expected 25,000 attendees
- Standard booth equipment (please see item 6 of the Exhibit Space Agreement for details)
- Company name and description in the conference programme and exhibition map provided to all OTC Asia attendees

#### Post-Show

- Copy of the post-conference report

## Dates to Remember

### 30 November 2016

*Re-Booking Deadline for OTC Asia 2016 Exhibitors & Sponsors*

### 16 January 2017

*General Booking Opens*

### 1 April 2017

*Deadline for 25% exhibit space deposit*

### 1 July 2017

*Deadline for additional 25% deposit on exhibition space items*

### 1 November 2017

*Deadline for 50% balance on exhibition space items*

### 16-19 March 2018

*Exhibition Move-In*

### 20-23 March 2018

*OTC Asia*



## SPOTLIGHT ON NEW TECHNOLOGY



Put the Spotlight on Your New Technology  
The OTC Asia Spotlight on New Technology programme is designed specifically for OTC Asia exhibitors to showcase their most recent, noteworthy technologies.

To be considered for the OTC Asia Spotlight on New Technology Programme, technology must meet the following six criteria:

1. New – the technology must be less than two years old dating from the first time it was introduced to the marketplace or was advertised for sale.
2. Innovative – the technology must be original, ground-breaking, and capable of revolutionising the offshore E&P industry.
3. Proven – the technology must be proven, either through full-scale application or successful prototype testing.
4. Broad Interest – The technology must have broad interest and appeal for the industry.
5. Significant Impact – The technology must provide significant benefits beyond existing technologies.
6. Regional Impact – The technology must address an issue unique to the Asia Pacific region.

Two award categories are available:

- Spotlight on New Technology Award
- Spotlight on New Technology Small Business Award

The Spotlight on New Technology Small Business Award recognises the innovative technologies being developed by small businesses (less than 300 employees). To be considered, your company must:

- Be independently owned and operated for a not-for-profit concern.
- Have no more than 300 employees for the preceding twelve months.
- Meet all other Spotlight on New Technology requirements.

Submit Your Application (if possible put this on the left side of page)

- The deadline for application is 23 September 2017.
- Applications and instructions for submitting your proposal online are available at <http://2018.otcasia.org/>.
- To qualify, applications must be thoroughly completed and include the USD2,000 entry fee.
- Entries are limited to two per exhibiting company.
- Entries must include a company logo, 150-word product description, high-resolution graphics of the technology and a 15-30 second video.
- Companies will be notified 9 November 2017.

### Benefits of Participation

Companies chosen to receive the Spotlight on New Technology Award receive:

- Acknowledgement in an OTC Asia news release.
- Advanced recognition on the OTC Asia website and social media platforms.
- Acknowledgement at an on-site awards ceremony with media invited.
- Recognition in a special section of the OTC Asia conference programme.
- A special emblem of recognition for your company's booth to designate selection.
- Special signage at your booth on the exhibit floor.
- Use of the OTC Asia Spotlight on New Technology logo until the end of the calendar year (2018), including usage at any other OTC events held that same year.
- OTC Asia Spotlight on New Technology Small Business Award winners receive the same benefits as listed above, with the added recognition as a "Small Business Award" winner.





## SPONSORSHIP OPPORTUNITIES

With an array of unique promotional opportunities before, during, and after OTC Asia, we can help you design the perfect programme to enhance your company's experience at OTC Asia. These sponsorship opportunities expose attendees and businesses to your company and promotes your presence to the offshore community. For complete details, please review the included information or contact Mr. Nick Chantrell, Senior Sales Manager Asia Pacific at email: [nchantrell@otcnet.org](mailto:nchantrell@otcnet.org) or telephone: +60 3 2182 3145.

NO.	ITEM	PRICE
1	Principal Sponsor	USD 120,000
2	Lanyards	USD 65,000
3	Escalator Runners	USD 60,000
4	Conference Bags	USD 55,000
5	Directional Signage	USD 55,000
6	Conference Show Updates, Preview & Programme Brochures Bundle	USD 50,000
7	Topical Luncheon	USD 45,000 (per luncheon)
8	Audio Visual Equipment & Knowledge Sharing (ePoster) Stations	USD 45,000
9	Executive Sponsor	USD 40,000
10	Show Newspaper	USD 40,000
11	Conference Internet & Proceedings Bundle	USD 35,000
12	Networking Lounge	USD 35,000
13	Conference Bottled Water	USD 35,000
14	The Next Wave	USD 35,000 per Co-Sponsor
15	OTC Asia Mobile App	USD 30,000
16	Conference Umbrellas	USD 30,000
17	Notebooks & Pens	USD 30,000
18	Caps	USD 30,000
19	Conference & Exhibition Map	USD 25,000
20	Authors / Committee Gifts	USD 25,000
21	Sponsor	USD 25,000
22	High School Student STEM Programme	USD 20,000 per Co-Sponsor
23	Ice Cream Social	USD 20,000 per daily break
24	Coffee / Tea Break	USD 15,000 per day
25	Cell Phone Charging Stations	USD 10,000

### Tailor-made Sponsorships

If your organisation would like to discuss any new sponsorship opportunities, kindly contact us. The OTC Asia Sales Team will be happy to hear your marketing objectives and explore special customised packages, which will serve both your organisation's goal and budget.

#### Principal Sponsor USD 120,000

Maximise your company's presences and visibility by becoming a Principal Sponsor, benefits include:

- Company logo displayed prominently throughout the OTC Asia venue
- Complimentary conference bag insertion (insertion to be provided by sponsor)
- Complimentary full colour advertisement in the Conference Preview (position based on a first-come-first-served basis)
- Complimentary full colour advertisement in the Conference Programme (position based on a first-come-first-served basis)
- Acknowledgement during the Opening Ceremony
- Company logo on the conference sponsor recognition board
- Company logo on the OTC Asia website
- Company logo listed as "Principal Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures
- 20 complimentary full conference registrations<sup>4</sup>

#### Lanyards USD 65,000

Lanyards put your company's name around the necks of thousands of attendees. OTC Asia coordinates the on-site distribution of lanyards. As a sponsor, you company receives:

- Company name and logo on the conference lanyards which will be distributed to 25,000 OTC Asia attendees
- Company logo on the conference sponsor recognition board
- Company logo on the OTC Asia website
- Company logo listed as "Lanyards Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures
- 10 complimentary full conference registrations<sup>4</sup>

#### Escalator Runners USD 60,000

Because OTC Asia activities take place on multiple levels of the conference centre, 8 escalators provide conference participants with access to the conference sessions, exhibition and various event components throughout the venue. As a sponsor of the escalator runners, your company receives:

- Recurring advertisements in the 120,000sqm convention centre at 8 escalators
- Company logo on the conference sponsor recognition board
- Company logo on the OTC Asia website
- Company logo listed as "Escalator Runners Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures
- 10 complimentary full conference registrations<sup>4</sup>

## Conference Bags USD 55,000

Promote your company to thousands of attendees each day of the conference. Conference bags are a valuable commodity and an essential resource for the attendee experience. The conference bags will be distributed to full conference delegates. Sponsor benefits include:

- Company name and logo on the conference bag
- Complimentary conference bag insertion (insertion is to be provided by the sponsor)
- Company logo on the conference sponsor recognition board
- Company logo on the OTC Asia website
- Company logo listed as "Conference Bags Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures
- 10 complimentary full conference registrations<sup>4</sup>

## Directional Signage USD 55,000

Clear directional signage will be placed at strategic locations to direct attendees entering the venue to the conference rooms, exhibition halls, and other key functions (with exception to sponsored components, i.e. luncheons, receptions, etc.).

Sponsor benefits include:

- Company logo on all signage for the above purposes
- One complimentary half-page colour advertisement in the Conference Programme.
- Company logo on the conference sponsor recognition board
- Company logo on the OTC Asia website
- Company logo listed as "Directional Signage Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures
- Ten (10) complimentary full conference registrations<sup>4</sup>.

## Conference Show Updates, Preview & Programme Brochure Bundle USD 50,000

This sponsorship offers an excellent way to get your message out to a global audience prior to and during OTC Asia. The Show Updates and Conference Preview brochures will be distributed to the oil and gas community worldwide.

- One (1) complimentary full-page colour advertisement in the Show Update brochure.
- One (1) complimentary full-page colour advertisement in the Conference Preview brochure.
- One (1) complimentary full-page colour advertisement in the Conference Programme.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Conference Show Updates, Preview & Programme Brochure Bundle Sponsor." in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Five (5) complimentary full conference registrations<sup>4</sup>.

## Topical Luncheon USD 45,000 (per luncheon)

Topical Luncheons will be held on Wednesday, 21 March and Thursday, 22 March. These luncheons bring together experts and top executives to discuss ground-breaking innovations and recent developments on a specific topic or project. Sponsor a Topical Luncheon and reach dedicated professionals within your target market. Sponsor benefits include:

- 10-15 minute presentation by a speaker identified and invited by the sponsor.
- Company logo displayed prominently at the sponsored luncheon venue (backdrop and table cards).
- One (1) reserved table of 10 (including 10 luncheon tickets).
- 20 luncheon tickets to invite guests not registered to attend OTC Asia to join the sponsored luncheon.
- Area in the luncheon room to prominently display promotional materials.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Topical Luncheon Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Five (5) complimentary full conference registrations<sup>4</sup>.

## Audio Visual Equipment & Knowledge Sharing (ePoster) Stations Bundle USD 45,000

Increase your organisation's presence at OTC Asia by positioning your company amongst the technical leaders as the sponsor of the conference's technical equipment. All technical session rooms and the author preparation room will be equipped with laptop computers, LCD projects, as well as other necessary audio-visual equipment. The Knowledge Sharing (ePoster) Stations provide attendees with an interactive way of viewing technical presentations throughout OTC Asia. Sponsor benefits include:

- One (1) slide bearing the sponsor organisation's name and logo projected on the screen in the conference session rooms.
- Company logo to appear on each of the Knowledge Sharing (ePoster) Stations.
- Company logo to appear in the holding screen slide loop of each Knowledge Sharing (ePoster) Stations.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Audio Visual Equipment & Knowledge Sharing (ePoster) Stations Bundle Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Five (5) complimentary full conference registrations<sup>4</sup>.



### Executive Sponsor USD 40,000

Show your support for Asia's premier offshore energy event by becoming an Executive Sponsor. This sponsorship will underwrite general costs of the event and support the activities of the 13 not-for-profit organisations that organise OTC Asia. Sponsor benefits include:

- Company logo on the conference sponsor recognition board.
- One complimentary half-page colour advertisement in the Conference Programme.
- Company logo on the OTC Asia website.
- Company logo listed as "Executive Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Ten (10) complimentary full conference registrations<sup>4</sup>.

### Show Newspaper USD 40,000

The official OTC Asia Show Newspaper will have exclusive distribution points at the convention centre. Ensure your company is the most visible. The sponsor receives:

- Company logo on the newspaper's cover.
- Company logo and recognition as "Show Newspaper Sponsor" at distribution points.
- One complimentary full-page colour advertisement in each issue of the newspapers (four (4) issues total).
- Option to participate in an interview or provide OTC Asia with an article on its company's latest technology and/or product.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Show Newspaper Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Five (5) complimentary full conference registrations<sup>4</sup>.

### Conference Internet & Proceedings Bundle USD 35,000

Reach all of the attendees at OTC Asia by helping them stay connected and informed through the wireless Internet will be available throughout the convention. Conference delegates will be able to utilise the conference Internet to access the online Conference Proceedings, which contains all of the technical papers presented during the conference, therefore making it the most important technical documentation of the event. Don't miss the opportunity to connect attendees and provide delegates with this indispensable resource tool. Sponsor benefits include:

- Company name and logo printed on the proceedings cover.
- Company name and logo prominently displayed at conference proceedings pick-up and demonstration point.
- Company's branding to be incorporated on the Internet landing page when attendees logon to the complimentary Wi-Fi from their mobile devices.
- Company's name and logo prominently displayed at Internet Stations.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Conference Internet & Proceedings Bundle Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.

### Networking Lounge USD 35,000

Help provide attendees a place to relax and mingle during the conference. The networking lounge will provide a venue for attendees to take a break, enjoy refreshments and network with peers in between technical sessions and visits to the exhibition halls. Sponsor benefits include:

- Company name and logo displayed in the networking lounge area.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Networking Lounge Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.

### Conference Bottled Water USD 35,000

This sponsorship gives you the chance to reach a large audience. Your personalised water bottle will provide a creative way to get your name out. The sponsor receives:

- Company name and logo printed on water bottle sleeves and displayed at water stations.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Conference Bottled Water Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.

### The Next Wave USD 35,000 per Co-Sponsor

The Next Wave programme is the perfect opportunity for your company to make its presence known to future leaders in the E&P industry. This exciting programme is designed for energy professionals under the age of 35 who are looking to expand and grow their role within the industry. Sponsor benefits include:

- Company logo prominently displayed throughout The Next Wave event.
- Opportunity to provide/nominate speakers to participate in the programme.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "The Next Wave Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.





### OTC Asia Mobile App USD 30,000

Promote your company all year on the OTC App for iPhone, iPad and Android. This will be the techno-savvy attendees' one stop resource for conference and exhibition information. Sponsor benefits include:

- Company advertisement as start-up page.
- Complimentary banner and pop-up ads when application is in use.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "OTC Asia Mobile App Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.

### Conference Umbrellas USD 30,000

Shelter attendees come rain or shine during the event by sponsoring conference umbrellas. The sponsor receives:

- Company name and logo printed on the umbrellas which will be included in the conference bags.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Conference Umbrellas Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.

### Notebooks & Pens USD30,000

Writing notepads and pens will be included in the conference bags distributed to delegates for their use throughout the conference. Reach a large audience of potential clients and go home with them in their pockets. Sponsor benefits include:

- Company name and logo printed on the writing notepads and imprinted on the pens.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Notebooks & Pens Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.

### Caps USD 30,000

Baseball caps will be distributed to delegates at the registration counter. The sponsor will receive:

- Company name and logo imprinted on the caps.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Caps Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.



### Conference & Exhibition Map USD 25,000

Drive traffic to your booth and create massive exposure for your company by advertising in the fold-out conference and exhibition map distributed to attendees on-site. The sponsor receives:

- Company name and logo featured prominently on the cover of the conference map.
- Complimentary advertisement on the outside back cover of the map (sponsor to provide artwork).
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Conference & Exhibition Map Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.

### Authors / Committee Gifts USD 25,000

All presenting speakers, authors and conference committee members will receive a memento for their participation and contributions to the conference. Sponsor benefits include:

- Company name and logo imprinted on the gifts.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Author & Committee Gifts Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Three (3) complimentary full conference registrations<sup>4</sup>.

### Sponsor USD 25,000

Show your support for Asia's premier offshore energy event by becoming a Sponsor. This sponsorship will underwrite general costs of the event and support the activities of the 13 not-for-profit organisations that organise OTC Asia. Sponsor benefits include:

- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Five (5) complimentary full conference registrations<sup>4</sup>.



### University R&D Showcase and Challenge

USD 25,000 per Co-Sponsor

The University R&D Showcase and Challenge provides a platform for universities to showcase their research and development projects relevant to the offshore energy resource industries, and facilitate discussion between universities and industry stakeholders on how these R&D projects can be applied practically. The programme will include an R&D project showcase and one-day "challenge" event. Sponsor benefits include:

- Acknowledgement during the University R&D Showcase and Challenge.
- Company name and logo prominently displayed at throughout the University R&D Showcase and Challenge.
- An opportunity to nominate a speaker to address the students during the University R&D Showcase and Challenge.
- An opportunity to designate a company representative to be judge the University R&D Showcase and Challenge.
- A full list of University R&D Showcase and Challenge participants, including their contact details, institution, course and expected graduation date.
- T-shirts with sponsor branding to be provided to programme participants.
- Opportunity to give away a goody bag to participants.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia 2018 website.
- Company logo listed as "University R&D Showcase Sponsor" in the Show Updates, Conference Preview and Conference Programme brochures.
- Two (2) complimentary full conference registrations.

### High School Student STEM Event

USD 20,000 per Co-Sponsor

OTC is educating the next generation of aspiring engineers, scientists and managers about the oil and gas industry. Approximately 200 high school students and teachers will see first-hand the exciting opportunities the energy sector can offer. The programme will include industry talks, hands-on energy lessons, and a guided tour of the technology exhibits. Students will also have the opportunity to meet with industry professionals and ask questions about possible careers in the oil and gas industry. Sponsor benefits include:

- Acknowledgement during the STEM Event.
- Company name and logo prominently displayed throughout the STEM event function area.
- Opportunity to provide/nominate speakers and/or mentors to participate in the programme.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "High School Student STEM Event Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Two (2) complimentary full conference registrations<sup>4</sup>.

### Ice Cream Social

USD 20,000 per daily break

Ice cream counters will be strategically positioned in the exhibition hall to provide delightful refreshment each afternoon during the event. Sponsor benefits include:

- Company name and logo prominently displayed at the Ice Cream stations throughout the convention centre during the sponsored Ice Cream break period.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Ice Cream Social Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- Two (2) complimentary full conference registrations<sup>4</sup>.

### Coffee & Tea Breaks

USD 15,000 per day

During the conference, there will be one coffee & tea break each morning and each afternoon at various locations throughout the convention centre for conference delegates. Sponsor benefits include:

- Company name and logo prominently displayed at the coffee & tea break stations throughout the convention centre during the sponsored coffee & tea break period.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Coffee & Tea Break Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- One (1) complimentary full conference registration<sup>4</sup>.

### Cell Phone Charging Stations

USD 10,000

Reach attendees while they charge their cell phones. This package includes three (3) charging stations positioned at three (3) separate key locations throughout the venue. Each charging station offers clear signage and 8 charging tips. Sponsor benefits include:

- Company name and logo featured prominently on each charging station.
- Company logo on the conference sponsor recognition board.
- Company logo on the OTC Asia website.
- Company logo listed as "Cell Phone Charging Stations Sponsor" in the Show Updates<sup>1</sup>, Conference Preview<sup>2</sup> and Conference Programme<sup>3</sup> brochures.
- One (1) complimentary full conference registration<sup>4</sup>.



<sup>1</sup> If confirmed by 28 June 2017

<sup>2</sup> If confirmed by 26 July 2017

<sup>3</sup> If confirmed by 27 December 2017

<sup>4</sup> Full conference registration includes access to all conference sessions, the exhibition, coffee breaks, daily luncheons, ePoster sessions, welcome reception, closing session, and one (1) copy of the Conference Proceedings.